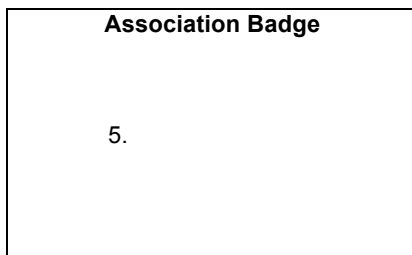


Terms are provided as a guide to be translated and amended to ensure compliance with applicable laws in the relevant territory.

1. From the date that 1. (we / us / our) send you the Association Badge you may use the Association Badge within your website, social media sites, online marketing materials and press releases (as controlled by you) for the purpose of supporting 2. inclusion in the Best in Travel 2018 title in perpetuity.
2. Lonely Planet Global Ltd (**Lonely Planet**) owns and retains all intellectual property rights in the Association Badge and you agree to comply with any guidelines as to the use of the Association Badge that either Lonely Planet or we provide you with.
3. You will not:
 - a) allow other people to use the Association Badge except as permitted in this letter;
 - b) alter or edit the Association Badge in any way; nor
 - c) use any other logo or name of Lonely Planet without our consent.
4. We can revoke this licence at any time, but will let you know five days in advance. If we do, you must remove the Association Badge from any advertising materials or websites.
5. The terms of this licence are governed by the laws of 3.

By using the Association Badge you agree to comply with the above Terms. If there's anything you're still not sure about regarding the use of our Association Badge, please do not hesitate to contact us on

4.



Kind Regards,

6.

1. Insert partner / tourism board corporate name.
2. Destination's e.g Seville.
3. Insert their territory e.g Spain.
4. Enter email address and tel number.
5. Insert.
6. Enter name.